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management that our work drew on are releasable and are contained within this Perspective Generalizing across all international borders is difficult to do because every country is in some sense unique Stark contrasts certainly exist between the international borders of countries within the European Union, which have few

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International Management - University of Memphis

International Management understanding of the various functions of international and global managers Senior managers of global firms (such as Memphis based FedEx, International Paper, San Francisco based Bechtel, International Management: Managing Across Borders and Cultures Pearson publishing (2017)

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Text Book - Deresky, H (2011, 2008): International Managing Across Borders and Cultures (6th/7th ed) Pearson Prentice- What is International Management? 1-5 The process of developing strategies, designing and operating systems, and working with people around the world to ensure

Beaverstock, J. V. (2004) Managing across borders ...

1 Beaverstock, J V (2004) Managing across borders: Transnational knowledge management and expatriation in legal firms Journal of Economic Geography, 4, 2, 157-179

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Helen Deresky, International Management: Managing Across Borders and Cultures, 5thEd, Prentice Hall, 2006 Course Description: Examines the environmental, cultural, political, legal and operational challenges facing managers in doing effective business across international borders Course Philosophy:

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