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International Business Mike W Peng (University of Texas at Dallas) Klaus E Meyer (University of Bath, and Copenhagen Business School) forthcoming Cengage Learning London, 2011 Peng & Meyer, 2011 ii Front Matters International Business July 1, 2010

A UNIFIED FRAMEWORK FOR INTERNATIONAL BUSINESS

A UNIFIED FRAMEWORK FOR INTERNATIONAL BUSINESS Mike W Peng University of Texas at Dallas School of Management, Box 830688, SM 43 Richardson, TX 75083 International business (IB) is known for its diversity and consequently its lack of central frameworks unifying the discipline

An institution-based view of international business ...

PERSPECTIVE An institution-based view of international business strategy: a focus on emerging economies Mike W Peng¹, Denis YL Wang² and Yi Jiang³ ¹School of Management, University of Texas at Dallas, Richardson, TX, USA; ²Department of Management, Chinese University of Hong Kong,

Mike W. Peng and Erin G. Pleggenkuhle-Miles

Mike W Peng¹ and Erin G Pleggenkuhle-Miles agement and international business, global strategy has emerged as one of the frontier disciplines within business schools (Peng 2006, 2007, 2009) The development of the global strategy field has passed through a

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Big question in international business research Mike W Peng 100 In response, this article is written primarily to take up Buckley's (2002) challenge and also to comment on Buckley and Ghauri's (2004) more recent work While agreeing with Buckley's (2002) ...

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WHAT DETERMINES THE SCOPE OF THE FIRM OVER TIME ...

MIKE W PENG School of Management University of Texas at Dallas Box 830688, SM 43 Richardson, TX 75083 USA Tel: (972) 883-2714 Fax: (972) 883-6029 mikepeng@utdallas.edu ANDREW DELIOS Department of Business Policy National University of Singapore 1 Business Link, 117592 (usually under the “international business” label) Scholars rarely

THEORETICAL FOUNDATIONS OF EMERGING ECONOMY ...

THEORETICAL FOUNDATIONS OF EMERGING ECONOMY BUSINESS RESEARCH Klaus E Meyer * (* corresponding author) Department of Management, China Europe International Business School (CEIBS), 699 Hongfeng Road, Pudong, Shanghai 201206, China (kmeyer@ceibsedu) Mike W Peng Jindal School of Management, University of Texas at Dallas

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IC 23 Pearl River's International Strategy (Yuan Lu, Chinese University of Hong Kong) 299 IC 24 Is a Diamond (Cartel) Forever? (Mike W Peng, University of Texas at Dallas) 303 part 3 Corporate-Level Strategies 311 chapter 9 Diversification and Acquisitions 312 Opening Case: Renault-Nissan 313 Product Diversification 315

An institution-based view of international business ...

An institution-based view of international business strategy Mike W Peng et al 2 Journal of International Business Studies UNCORRECTED PROOF structures and activities that provide stability and meaning to social behavior” In this sense, institutions can be broadly classified as formal and

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Mike W Peng; Peggy Sue Heath The Academy of Management Review, Vol 21, No 2 (Apr, 1996), pp 492-528 Earlier versions of this article were presented at the Academy of International Business annual conference in Maui, Hawaii, in October 1993 and at the Jackson School of International 494 Academy of Management Review April

INSTITUTIONAL TRANSITIONS AND STRATEGIC CHOICES ...

Mike W Peng Fisher College of Business The Ohio State University 2100 Neil Avenue Columbus, OH 43210 from international interests (eg, the reforms mandated by the International Monetary Fund in Strategic Business Mike W Peng,, and

Institutional theory as Foundation for Emerging Economy ...

Institutional theory as Foundation for Emerging Economy Research Klaus E Meyer AIB Southeast Asia Penang, December 2015 Main reference:
Meyer, Klaus E & Peng, Mike W (2016)

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Mike W Peng www.mikepeng.com (March 1, 2012) 1 Mike W Peng Jindal Chair of Global Strategy Jindal School of Management 4404, The University of Texas at Dallas Global Strategy 1e

Export Intermediary Firms: A Note on Export Development ...

Export Intermediary Firms: A Note on Export Development Research Mike W Peng* OHIO STATE UNIVERSITY AND CHINESE UNIVERSITY OF HONG KONG Anne Y Ilinitich** UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL Building on Leonidou and Katsikeas' (1996) recent review of the export development literature, we identify an important missing

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