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Business Communication Foundations - Pearson

4 Unit 1: Business Communication Foundations Hi Team, The instant messaging (IM) consultant we discussed at last week's status meeting is available to meet with us next Tuesday at 10:00 am

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- Define the meaning and scope of digital business and e-commerce and their different elements
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Management Information Systems: Managing the Digital Firm

Managing Information Systems: Managing the Digital Firm Preface Preface Introduction Today in business, we see the emergence of a new digital firm Global business opportunities afforded by electronic business and electronic commerce combined with the Canadian edition of Management Information Systems and our Instructor s Resource